2018 CALENDAR CATALOG
For Today’s Credit Union Members
Grow Your Membership

A unique leave-behind piece, and one that will be utilized, calendars offer your credit union daily exposure to potential members. No matter your field of membership, there are ample opportunities to build your brand recognition and drive membership at:

- Current and prospect SEGs
- Community events
- School activities
- Annual meetings
- International Credit Union Day celebrations

Our Calendar Program Offers:

- 2018 calendars at 2017 prices
- Credit union exclusive calendars containing movement philosophies, everyday saving and financial tips
- Low early pricing on orders placed through April 3
- Highest quality paper and wire spiral binding on wall styles

Hear From Other Credit Unions:

“We love the CSS calendar program. We give the calendars out for International Credit Union Day and the members love getting them.”

— Kansas Blue Cross Blue Shield Credit Union

“The calendars are beautiful and the quality is exceptional. We couldn’t be more satisfied and our members will enjoy the calendar throughout the year.”

— Frederiksted Federal Credit Union

Custom Calendar Options:

Stand apart with your own CUSTOM calendar! You can create a one-of-a-kind calendar to build your brand, promote products and build loyalty among your members. Our custom options range from using your own photos to using a stock calendar and adding call-outs specific to your credit union. Suggested minimum quantity is 5,000 calendars.

To learn more or for a custom calendar quote, please call Brenda Halverson at 800-356-9655, ext. 4110 or bhalverson@cuna.com
Amazing scenic imagery is paired with fantastic money-saving tips your members will appreciate and utilize every day.

Order by 4/3 for 5¢ off all items!

Calendar Size:
11” x 10” Closed
11” x 19” Open

American Treasures (AT)

<table>
<thead>
<tr>
<th>Quantity</th>
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<tbody>
<tr>
<td>Each Thru 4/3/17</td>
<td>1.22</td>
<td>1.17</td>
<td>1.12</td>
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<tr>
<td>Each After 4/3/17</td>
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<td>1.22</td>
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View Images Online: cunacreditunioncalendars.com
Busy Life Organizer features large ruled date grids, a perfect scheduling tool, and helpful tips for being a smart consumer.

Great Low Pricing!

Busy Life Organizer (BL)

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Calendar Size: 11” x 10” Closed 11” x 19” Open
The Saturday Evening Post illustrations by Norman Rockwell feature nostalgic artwork paired with useful financial tips.

Order by 4/3 for 5¢ off all items!

<table>
<thead>
<tr>
<th>Calendar Size:</th>
<th>11” x 10” Closed</th>
<th>11” x 19” Open</th>
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<tr>
<th>The Saturday Evening Post (NR)</th>
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<td>1.32</td>
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Create brand awareness and spread the word about the “credit union difference” with these planners that explain how the movement’s philosophies directly benefit members.

**Academic Pocket Planner** - Displays July 2017–September 2018  
**Annual Pocket Planner** - Displays January 2018–January 2019  
**Planner Size:** 3.5” x 6” Closed, 7” x 6” Open

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**Try adding a free back cover imprint!**  
The full-size imprint area on the back cover of the planner can be used to list services, branch location, hours or any information you want to share!
Popular calendars that members can keep in their wallets or purses for quick reference. This card is a flexible plastic that is durable and easy to distribute. Free color imprints are available on all cards.

**Loan (LON)**
12/24/36/48/60 month terms, 3 - 12% rates

**Custom (CUS)**
Imprint available on back

**Tipping (TIP)**
15% and 20% calculations

**Annual (ANN)**
6 months per side imprint on both sides

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**Front of Loan, Tipping and Custom Cards**

**Back of Loan Card**

**Back of Tipping Card**

**Sample Back of Custom Card**

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**Front of Annual Card**

**Back of Annual Card**

**Card Size:**
3.5” x 2”

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**Plastic Wallet Cards - Order in increments of 500**

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<td>.19</td>
<td>.17</td>
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<tr>
<td>Each After 4/3/17</td>
<td>.26</td>
<td>.24</td>
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View Images Online: [cunacreditunioncalendars.com](http://cunacreditunioncalendars.com)
Mix & Match Calendars

I Love America (1452)
Members will appreciate the patriotic spirit and inspirational quotes from notable Americans that fill this calendar.

Order by 4/3 for 5¢ off all items!

Motivations (1600)
Motivate your members with positive inspirational quotes and captivating imagery.

Puppies (1054)
Cute and cuddly puppies bring smiles to members of all ages.

Mix & Match Pricing
Choose an assortment of the six Mix & Match styles with a minimum of 100 calendars per title and receive discounted pricing based on the total quantity ordered. For example, order 100 of the 5 different titles and pay the 500 quantity price.

Call Today to Order: 800.833.8136
MIX & MATCH CALENDARS

**Country Memories** (1117)
*by Dave Barnhouse*
Nostalgic artwork recreating small town life makes this a perfect choice for rural communities.

**Gardens** (1251)
Vibrant backyard images with basic gardening tips that members will enjoy viewing every day.
*Includes sunrise and sunset times in Central Time.*

**Wildlife Art** (1811)
*by The Hautman Brothers*
Featuring America’s foremost family of wildlife artists, this is sure to be a hit among art or wildlife lovers.

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**Mix & Match - All Mix & Match Calendar Sizes:** 11” x 10” Closed, 11” x 19” Open

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View Images Online: cunacreditunioncalendars.com
American Splendor with Monthly Pocket
A scenic calendar with a convenient monthly pocket for storing bills, receipts or statements. Sure to find a spot in your members’ daily lives.

Looking for a style that you don’t see listed here? Call 800-833-8136 today and member services can help you find any style!

Calendar Size:
8” x 8” Closed
8” x 13” Open

American Splendor (4152)

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<th>Quantity</th>
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<td>Each After 4/3/17</td>
<td>1.38</td>
<td>1.33</td>
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STICK UP CALENDARS

Stick Up Calendars
These compact calendars use a safe adhesive backing to stick to file cabinets, dashboards and other flat surfaces. A display box is included with your order.

Vinyl Colors:
- Black
- Green
- Red
- Blue
- White

Imprint Colors:
- Black
- Gold
- Silver
- White

Please specify on order form:
1. Color of vinyl mount:
   Black, Green, Red, Blue, or White
2. Color of imprint:
   Black, Gold, Silver, or White

*If color choices are not specified, the rectangle mount will be blue with white imprint and the thank you mount will be red with white imprint.

Stick Up Size:
3” x 4”

Stick Up Calendar (5323 R, TY)

<table>
<thead>
<tr>
<th>Quantity</th>
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<th>500</th>
<th>750</th>
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<tbody>
<tr>
<td>Each Thru 4/3/17</td>
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<td>.38</td>
<td>.35</td>
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<tr>
<td>Each After 4/3/17</td>
<td>.47</td>
<td>.43</td>
<td>.40</td>
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ADD MORE VALUE TO YOUR CALENDARS

Multi-Color Imprint:

Display your imprint in full-color for $0.17 per calendar. Available on all calendars except stick-ups. Color imprints are free on calendar cards.

Custom Inside Back Cover:

Turn the back page of your calendar into a customized billboard. Great for listing frequently-used phone numbers, branch locations, special events, website features, and products/services unique to your credit union. Art will print in black ink only. Send art sized at 10" x 7.25” to: sleorders@bicgraphic.com

This option is available on all wall styles except American Splendor. Available for only $25 per order.

Children’s Miracle Network Hospitals & Credit Unions for Kids® Donation:

For a $50 donation, you can add the Credit Union for Kids® logo to any calendar in black. All proceeds will benefit the Children’s Miracle Network Hospitals.

5 EASY WAYS TO ORDER

Call
800-833-8136

Email
sleorders@bicgraphic.com

Mail
CUNA Calendar Program
1000 3rd Avenue SW
Sleepy Eye, MN 56085

Fax
800-206-2977

Online
cunacreditunioncalendars.com